

“Buddy” Poppy & VFW National Home

Dept. of CT.

October 2023

Now is the time to plan for a Veteran’s Day Buddy Poppy Drive

Here are some important things to consider when preparing for your Buddy Poppy distribution:

Identify potential volunteers within your Post and Auxiliary and gather them together for an informational meeting explaining the purpose of the Buddy Poppy campaign and to set up a date and schedule for manning the drive.

Plan on each volunteer distributing 200 Poppies.

Choose high traffic areas and determine the number of workers you need to cover the locations. Ideal locations include storefronts, office or factory entrances and recreational areas.

Make sure you get permission from the business owners before setting up shop. Post flyers around town in key areas. It will let people know when and where they can get a Buddy Poppy.

If your local newspaper has a community calendar, let them about two weeks in advance that you’d like to place your Poppy announcement on the calendar.

Make sure your volunteers wear their VFW or Auxiliary caps or attire. Display your Post name and number. Encourage your members to greet everyone with a smile and say Hello. Remind everyone that we are not “selling” Poppies, but distributing them with the hope of getting donations.

Keep track of the number of combined poppies that were distributed and report to the Dept. Chairman.

Remember: all proceeds from the drive must be deposited into the Relief Fund

“Remember Your Why”

Cheryl Costello-Pelkey “Buddy” Poppy & VFW National Home

“Banding Together for our Veterans”

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