

VFW Auxiliary, Department of CT.

Remember Your Why, Banding Together for our Veterans.

Historian & Media Relations

June 2023 Flyer #1

The job of the Historian & Media Relations chairman on the Auxiliary & District levels is to capture the program year. How, you might ask, by getting the word out about the auxiliary to our communities.

The work of the auxiliary is important, by sharing our stories, we are doing our part to promote the Auxiliary in our communities. **Service is more than something we do; it is who we are.**

What is important to your auxiliary will be important to the community. Invite the media to your special events (installations, anniversaries, fundraisers, parades, the list is endless).

For social media, a great place to start is MALTA Member Resources (Malta will be down from 6/30/2023-7/5/2023). Media is the piece of the puzzle that helps create a successful auxiliary.

Our Auxiliaries are doing amazing things, let's get that out there.

Let's put a spotlight on our pride and the work our auxiliaries do.

Theresa Padin Chairman

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