## V.F.W. Auxiliary, Department of Connecticut



Bulletin #2

August 2024



As I told you earlier, we will be delving into the various aspects of social media this year. This month we are going to examine the uses of Facebook. How can Facebook help an auxiliary? Here are some of the ways:

- Post messages and event flyers to let your members know what's going on in the auxiliary.
- Post a video or videos about what the VFW is all about and some of the things that you do in your own auxiliary.
- use messenger to contact one individual.
- use messenger to FaceTime with your members to let them know something important is happening.
- Connect with other axillaries to share and come up with new ideas for fundraising and membership. Increasement.

Many of you have Facebook already, which is great, but these are just a few ideas that might help increase your auxiliary. Please do not put any personal information or contact information on your Facebook page. As we all know, there are hackers and bad people out there, so we must be very careful. If you start a Facebook page or already have a Facebook page by itself or with your post, please let me know so I can link in and check out what you're doing.



Compiling a history? Keep track every month of your activities and flyers, etc., so they at the end of the year you will have everything ready to put together.

## Hint #1-1914



Happy surfing,

Debra Knickerbocker, Historian



