

MEMBERSHIP



VFW Auxiliary, Dept of CT.

December 2024

Get your “ASK” in gear for new members. How can the Auxiliary do this?

Please be positive in seeking and involving the public for membership in the VFW Auxiliary. Use your Post roster to start you out. Ask them to honor their veteran and join the auxiliary to help all veterans.

Reach out to your family. Make a list of family you know who will qualify and family who may qualify. Gift a membership to them to celebrate the holidays or for their birthday. Giving Life Memberships to family members is a great gift!!!

Use social media, the Chamber of Commerce, your town. Put the QR code on everything!!! It is a helpful recruitment tool at your fingertips.

How can you have a Membership Drive?

Have a membership drive at your post in January and serve soup or chili. Use your poppies for display.

Combine the drive with your post. Ask their Service Officer to attend.

Publicize the event in your local papers, place flyers at the library, hair and nail salons, local colleges, grocery stores, post on social media and public TV.

Use the VFW Auxiliary Brochures Order Form on Malta for Brochures and Fact Sheets from National. At the same time request Patriotic Art & 3-Dimensional Art brochures to help you with conversations of what we have to offer. Print member application forms and the Eligibility wheel from Malta. And use the QR Code!!!

Wear your auxiliary apparel and **SMILE!!!** Show off your Patriotism!!! Tell them what your Auxiliary does for Veterans and their Families, the Youth, and how you serve the Communities and Schools.



” Never Forget the Difference You Make”

“From our Roots to Our Branches, Extending Service to our Veterans”