

**Veterans of Foreign Wars Auxiliary
Department of Connecticut**

**“Grateful Hearts Serving Our Veterans”
“From Sea to Shining Sea Honoring Veterans Who Keep Us Free”**

MEMBERSHIP #8

Creating a Successful Membership Committee

Membership should not be the responsibility of just one member in your auxiliary try creating a membership committee.

One way is to work with your Auxiliary President to assemble a top-notch membership committee the Auxiliary President shall appoint a committee of not less than five (5) members, including the Treasurer, to contact all members during the year for payment of dues.

The role of your auxiliary’s membership committee is to develop and implement an action plan for membership recruitment and retention. To be effective, an Auxiliary needs members. Your auxiliary’s ability to serve the community is directly related to the size and strength of its membership base. Here are some suggested responsibilities for your auxiliary’s membership committee:

- Develop committee goals to achieve Auxiliary membership goals for the coming year.
- Educate and train Auxiliary members about the importance of recruitment and retention of members.
- Develop a plan to improve member satisfaction that involves surveying members and initiating changes in response to their feedback to ensure that the Auxiliary remains relevant to its members.
- Work with the members to create a positive Auxiliary image that is attractive to prospective and current members.

When selecting members for the membership committee, please consider the following characteristics:

- Thorough knowledge of the VFW Auxiliary, its programs, benefits, and services.
- Outgoing and sociable personality.
- Great follow-through skills, and a commitment to the position.

CONNECTICUT AUXILIARY SERVING VETERANS FOR OVER 100 YEARS

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