

“Grateful Hearts serving our veterans”

Dept of Connecticut President

Cheryl Costello-Pelkey

“From sea to shinning sea, honoring

our veterans who keep us safe”

National President Lois Calahan

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Buddy poppies and National home

Talk with your Auxiliary about these ideas for promoting “Buddy”[®] Poppies: • The VFW has several videos on YouTube including “The Impact of the ‘Buddy’[®] Poppy,” “Behind the VFW ‘Buddy’[®] Poppy” and “The Veterans Behind the Poppy.” Share these videos on social media or at a holiday event. • Distribute “Buddy”[®] Poppies during food/donation drives and put Poppies on desserts as decorations for holiday meals. • Create table centerpieces or wreaths using “Buddy”[®] Poppies. • Make a wall of remembrance at a community location like your local Post. • Host a drive-by “Buddy”[®] Poppy Day celebration with patriotic-themed giveaways. Visitors not having to get out of their cars. • Contribute to virtual “Buddy”[®] Poppy Gardens on Instagram using the hashtag #buddypoppy. Several of these exist online where you can share personal photos of poppy fields and gardens or other tributes.



Dept of Connecticut Lynn Peet

Chairperson Buddy poppies/National home